



**ANTIGO  
FARMERS' MARKET INC.**

Board Meeting  
February 21, 2018  
Antigo Public Library

Present: Renate Bromberg, Sally Hull, Vicky Adamski, Sarah Ellis

The meeting was called to order by President Renate Bromberg at 6:30 p.m.

**Secretary's Report:**

Vicky made a motion to accept the minutes from the January, 2018, meeting. Sarah seconded the motion. All ayes. Motion carried.

**Treasurer's Report:**

Savings has a balance of \$1136.80. Checking has a balance of \$2837.32. Renate said the deductions for social security and medicare can be taken out at the end of the year from now on. There is a deduction of \$204 for Constant Contact which is a system of sending out mass emails. Renate's brother has found a different way of sending out emails which won't result in such a charge. There was also a \$10 charge for a business tax renewal. Vicky made a motion to accept the treasurer's report. Sally seconded the motion. All ayes. Motion carried.

**Space Allowance for Non-Profit Groups**

Sarah from Langlade Hospital has asked to have a space at the market to promote healthy lifestyles through educational materials and samples. They would like to have a space each week if possible. Discussion was held on allocating one space at the market for non-profit groups like this. We have other groups like 4-H who are interested in space also. A request was received from FFA last year. Sally will check in with them to see if they are interested in having one Saturday to sell plants from the greenhouse or promote their organization. She will also check with Beth Meyer, the nutrition educator at UW-Extension, to see if she could do one Saturday at the market, perhaps making a sample of something healthy and handing out educational materials. Bonnie Hessedal from the Hospital does a cooking demo on one Saturday. Sarah will check with 4-H clubs. Renate will check with Steve Zimmerman at UW-Extension to see if he can contact the Langlade County Dairy Promotion Committee to do something for June Dairy Month. We should come up with some written guidelines for non-profit groups so they fit within the guidelines of our market and promoting healthy eating.

**Key for Pavilion Garage Doors**

Hayley and Renate have signed waivers with the City to allow them to have a key for the garage doors. They can keep the key for the market season and either of them will be able to close and open doors as needed.

### **“Cookie Bill”**

Renate said the “Cookie Bill” has been introduced in the Legislature again. In the meantime, it is ok to sell baked goods. People do need to submit their recipes to the state for approval. Baked goods cannot contain fruits or vegetables unless it is dried fruit. Vicky asked if bakers need to submit a water test. They do not need to at this time but this could be something to come about in the future. We should put a link to the requirements in our application packet and ask people to specify on their application if they are going to sell baked goods. Renate will put a link on the Facebook page, website, and in the application packet. We do have someone who is interested in selling baked goods.

### **Special Events for 10<sup>th</sup> Anniversary**

Date – August 11, 2018

Suggestions:

- Red and white checkered tablecloths for vendor tables.
- Music – wandering musician or on a stage.
- Crate for decorations with flowers or vegetables inside – use as giveaway items at end of market day.
- Signs by vendors – get to know your vendors. Incorporate this into a questionnaire on vendors that people pick up at manager’s table and find out from vendors information about them to fill out on the sheet for prizes.
- Carnival alley for kids with games – gunny sack races, pumpkin rolling, treasure hunt, guess how many items are inside a container.
- Vendor bingo – get card and go to vendors to find things on the card. Vendors stamp the cards.
- Make a Farmers Market quilt and use for a silent auction.
- Vicky would make baskets for the silent auction.

Have invitations printed up. A budget of \$500 was approved for the event.

### **Other Business:**

Sarah Repp from the City said there is a possibility of having a billboard this year.

The prescription program through Aspirus is renewed for this year. We should specify this year that tokens need to be used by end of the market season.

Discussion was held on the SNAP (food stamp) program for people to buy fruits and vegetables at the market. Joe Hermolin would be willing to administer the program.

Adjourned at 7:35 p.m. on a motion by Sarah and a second by Vicky.

Submitted by,  
Sally Hull